



PERMANAT WALL_

Intro (2 minutes)

 **Introduce yourselves** to students and explain that this session is called *Digital Footprint*, part of the *Be Strong Online* programme from The Diana Award charity and Vodafone

Show the **learning objectives** slide and read these out:



- Students will be able to demonstrate an understanding of the concept of digital footprint
- Students will be able to identify the potential risks of oversharing online
- Add** the **learning objective** from the **activity you choose** → 

Next, show the ground rules slide and explain that you expect students to follow these:

- Everyone** has the **right to 'pass' on a question** they don't want to answer
- Everyone** has the **right to be listened to**
- There should be **no judging of others**
- There should be **no shouting out**

 Also **explain** that the form tutor or teacher will be present throughout the session

Introductory video (3 minutes)

Preparation: Load the 'Teens discuss online privacy' video (youtu.be/7WSl2Zfj7kM); hand out mini whiteboards and pens if available, otherwise pieces of paper



To introduce the topic, ask students: how much do you use a phone, tablet or other device? Could you live without the internet?



Play the video to students



Ask for a show of hands who uses the internet or a device as often as the people in the video? And a show of hands for who often thinks about how to keep their information safe online, e.g. using privacy settings?

Digital Footprint Intro (2 minutes)



Hand out the whiteboards or paper

- Split the room** into two halves, Team A and Team B

 **Ask Team A:**

 *Imagine if somebody looked you up online. They look at your social media profiles, blog posts, YouTube videos, and any other info available about you online*

What would they be able to find out about you?

 Students should spend **30 seconds** individually writing as many things as possible on the whiteboards

 **Hint:** *What hobbies or interests you have; who your friends are; what your likes and dislikes are...*

Ask Team B:

Imagine you're signing up to use a free app or website

 What are the different details these sites or apps tend to ask you to fill in when you first start using them?

 Students should spend **30 seconds** individually listing as many of these types of information as possible on the whiteboards

 **Hint:** *email address, name, age, address, location...*

Read out a few answers from each team

Next, ask both teams:

 Thinking about these different types of information you've written on your whiteboards, who are the different types of people who can find this information out about you online?

 **Hint:** *your friends, anyone who looks you up on social media, the people who run the app or service, and advertisers who gain access to this information*

 Explain that today you're going to be exploring this in more detail and talking about your 'digital footprint'

 Can students explain what a digital footprint is?

 What do they think 'privacy' means when thinking about what you do online?

 **Explain** what the term digital footprint means. Use the description below to help you:

 *Every time you do anything online, whether it's visiting a website, making an online purchase, having a conversation on an online game, using a search engine or posting on social media, it leaves a permanent digital trail or 'footprint'*

Tell students you're going to be doing an activity next which explores one aspect of digital footprint in more detail

PERMANENT WALL_ 10 minutes



Skills:



Reflection



Public Speaking



Presentation skills



Enquiry & evaluation



Digital Literacy



Argument formation

Summary: During this

activity you will be working with a group to create the Digital Footprint of a single person. Reflecting on everything which could leave traces and possibly affect their future

Learning objective



You will be able to identify the implications of the permanence of your digital footprint and the fact that the internet is a public place in which anyone can see what you post

Preparation



You will need a selection of Post-It Notes for this activity in two different colours, between 3-5 of each colour per pair in the group. You will also need a whiteboard and pen

Running the activity:

STEP 1		
<p>OBJECTIVE:</p> <ul style="list-style-type: none"> ○ Reflect on past actions 	<p>ACTION:</p> <ul style="list-style-type: none"> ○ This activity explores the fact that your digital footprint is permanent and available in a public place: the internet ○ Introduce the topic by asking all students to stand at one side of the room ○ Draw an invisible line down the centre of the room. Ask students to walk across the line to the other side of the room if they have ever: → 	<p>QUESTIONS AND INFO:</p> <hr/> <ul style="list-style-type: none"> ○ Worn an outfit when they were younger that makes them cringe when they think about it now ○ Said something to someone in person that they later regretted and said sorry for

	<p> Next, explain that the whiteboard in front of them represents the internet</p> <p> Students are now going to create the Digital Footprint of a single person using the whiteboard and two sets of Post-It notes</p>	<p><i>deleted; forms part of your digital footprint</i></p>
--	---	---

STEP 3

<u>OBJECTIVE:</u>	<u>ACTION:</u>	<u>QUESTIONS AND INFO:</u>
<ul style="list-style-type: none"> ○ Reflect on what makes up someones digital footprint 	<ul style="list-style-type: none"> ○ Ask students to work with the person sitting next to them  Hand out the first set of Post-Its – these should all be the same colour and each pair of students should receive around 3-5  Pairs should spend 1 minute writing down as many things as possible which would make up one person’s digital footprint. On this set of notes they should focus on things which <u>are generated by the person themselves.</u> For example: →  While students are doing this, hand out the second set of Post-Its in a different colour (again, around 3-5 per pair)  Then on the board draw one big circle with a smaller circle inside. Label the big circle with ‘yourself’ and the small circle with ‘others’ 	<hr style="border-top: 1px dashed black;"/> <ul style="list-style-type: none"> ○ Blog posts ○ Status updates ○ Videos posted on YouTube ○ Searches they make online ○ Personal information they share online

	 Pairs should then spend 1 minute writing on this second set of notes all of the things which make up a person's digital footprint <u>which are generated by others</u> , knowingly or otherwise. For example: \longrightarrow	<hr style="border-top: 1px dashed black;"/> <ul style="list-style-type: none"> <input type="radio"/> A photo of you uploaded by a friend <input type="radio"/> Locations other people have checked into with you tagged as part of their status
--	---	---

STEP 4

<p>OBJECTIVE:</p> <ul style="list-style-type: none"> <input type="radio"/> Reflect on the implications of the permanence of your digital footprint 	<p>ACTION:</p> <ul style="list-style-type: none"> <input type="radio"/> Then ask pairs to come up to the front and stick their Post-Its on the board in the relevant circle and explain what they have written <p> Explain that this board represents one person's digital footprint</p> <ul style="list-style-type: none"> <input type="radio"/> Ask students to imagine if this board was exactly like the internet – it'd be permanent, so these Post-It Notes would <p style="padding-left: 40px;">stay here forever, and it'd be public, so the whole school, town, county and more would be able to see it</p> <ul style="list-style-type: none"> <input type="radio"/> Then ask students to reflect back to the starter activity: \longrightarrow 	<p>QUESTIONS AND INFO:</p> <div style="border: 1px dashed blue; padding: 10px; margin-top: 20px;"> <p style="text-align: right;"></p> <p>Hint: fill in the gaps with anything the students might have missed using the suggestions above</p> </div> <hr style="border-top: 1px dashed black;"/> <p> What would happen if one of these Post-Its represented something you've done/said which you then regretted?</p> <div style="border: 1px dashed blue; padding: 10px; margin-top: 20px;"> <p style="text-align: right;"></p> <p>Hint: whereas in real life people tend to forget about things, online there is a permanent record of it which can be searched</p> </div>
--	---	---

		<p>🔍 What could students do to fix or avoid a situation where part of your digital footprint is something you want to change?</p>
--	--	---

By the end of the activity you should have discussed and communicated the following **key messages**:

- 💡 Think carefully about what you post and how things you do or say online could be misread
Adjust and monitor privacy settings to restrict who can see things you post
- 💡 Be aware of what people can find out about you online by Googling your own name to see what comes up

